
Nota Bene Global – Private Membership

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About us

The Finest Travel Experiences Money Can Buy



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Nota Bene is the world's most exclusive private consultancy service for the UHNW's with a focus on pre-eminent travel, real estate and concierge support.

We accept a limited number of like-minded clients each year as part of our discreet circle of discerning members.

Clients receive:

- Access to unrivalled advice of the world's most illustrious travel experiences, finest hotels, exclusive villas and lodges, private islands and wellness retreats.
- A dedicated Private Client Director to design and curate every detail of the member's travels.
- Special access to the world's major annual art, fashion and sporting events.
- Advice on private air and yacht charter.
- The inside track on top people for fitness, well-being and beauty.
- Access to on – and off-market real estate opportunities in super-prime and ultra-prime international hotspots.
- Access to rare and exceptional luxury goods.

Our clients' leisure time is valuable and has to be orchestrated to perfection. They need to have complete confidence in the people to whom they are entrusting their time and money. People who know what they are doing, have high-level connections and deliver every time.

“I have always loved Nota Bene – they’re like your best friend dishing insider tips on where to go (and what to ask for) in the world’s most fabulous destinations.”

– Michael Kors, Fashion Designer

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We go to extreme lengths to ensure no detail is overlooked.

From meeting the yacht crews for every charter, to personally inspecting all villa rentals, we go to great lengths to uncover the important details that cannot be found in any marketing material.

We seek out the hotel suites with the finest views; secure top restaurant tables; track down the best spa therapists and constantly update our findings in order to provide a superior service.

“High-net-worth individuals live in a different world. They can be very demanding but if you deliver, they tend to be very loyal.”

In his book “Private Banking: Building a Culture of Excellence,” Boris Collardi, former CEO of Julius Baer Bank, cites Nota Bene and quotes founder Anthony Lassman in the chapter: “Delivering a Superior Client Experience”.

Our clients never have to answer the same question twice while we are taking care of their travels.

Throughout their membership year they have the same dedicated Travel Director who gets to know the subtleties of their every taste. It’s like having a high-level personal assistant specifically dedicated to travel.



Why Nota Bene?

Many claim to know about luxury. But few really do. It comes with passion, discernment and a keen eye for detail.

A fine glass of champagne poured from a fresh bottle, served in a perfect shaped flute. An expert tour guide handpicked to match a client's precise interests and preferred pace. The limousine of their choice with a driver who respects their privacy. We have a network of top beauticians, massage therapists, hairdressers and personal shoppers.

Sheets and blankets instead of duvets? A particular brand of mineral water? Luggage sent ahead of time and perfectly unpacked pre-arrival? We leave no stone unturned.

We maximise our clients' time. Three days planned by Nota Bene feels like a week-long break. Every day extended to reach its full potential.

Nota Bene was founded by Anthony Lassman, an authoritative tastemaker whose opinions are sought by some of the world's most discerning and affluent travellers as well as purchasers of top end residential real estate.

Anthony has spent much of his life exploring the world's finest destinations and properties, critiquing everything with an obsession for detail. It is the details that matter yet are so often overlooked.

The original, beautifully coloured Nota Bene printed destination review books were subscribed to by celebrities, captains of industry and important names from media, film and fashion. As a result, Nota Bene built up an extremely impressive database, many of whom are now under private management.

Our focus is the management of travel as an annual fee-paying service for the UHNWs. In response to further client demand, Nota Bene introduced a super-prime real estate advisory buying service that mainly focuses on Europe, North America and the Caribbean.

Lassman leads a team of highly informed professionals who undergo a rigorous training process in order to meet Nota Bene's high standards of service in both travel and real estate.

Our team of travel managers has first-hand knowledge of the finest places in the world for the UHNW market with a deep understanding of what makes the grade and what doesn't.

Travel directors are on call around the clock when clients are travelling. We don't have out-of-hours operators, so there is never a risk of a client having to navigate their way through a phone call to speak to the right person.

A separate team sources, advises, negotiates and acts in the acquisition of real estate.

Additional Services:

- Access to specialists in wines and champagnes and world-class wineries in the US, France, Italy, Chile and New Zealand; expert advice on stocking wine cellars with premium wines and champagnes.
- High-level consultancy on architecture, interior design and art collections.
- Access to top-level domestic staff, including nannies, housekeepers, chauffeurs, butlers.
- Access to top stylists, make-up artists, dermatologists, and leading-edge beauty technicians.
- Access to the finest educational tutors in the UK, US and major European cities.
- Relationships with the finest event planners, caterers, lighting and sound consultants for special celebrations.
- Relationships with the top personal security services.
- Assistance with the procurement of luxury goods, watches, jewellery, accessories and designer clothing.
- Inside track on the finest people for fitness and well-being around the world.



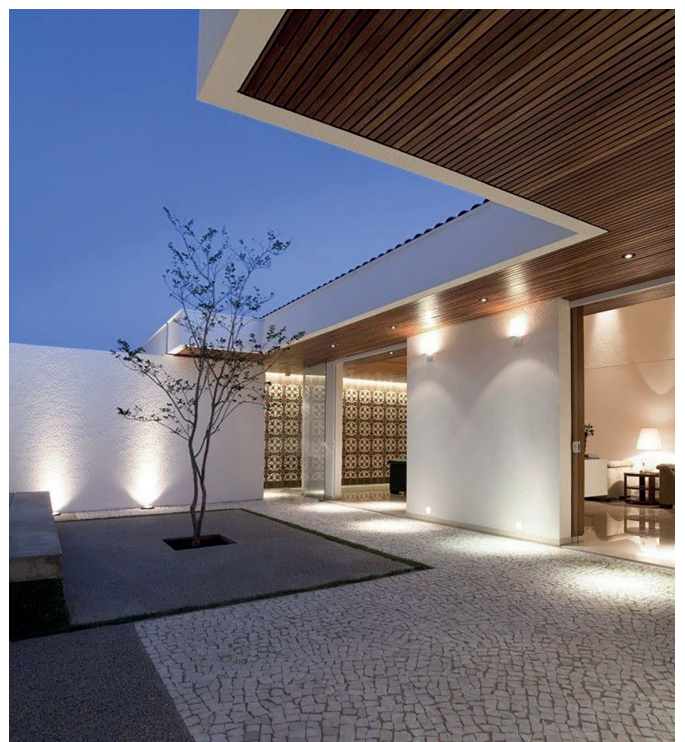
We act for private clients and have access to the world's finest real estate supported by a wealth of experience and local knowledge.

Micro knowledge is essential. For example, which is the preferred side of a London garden square? How does Southampton compare with East Hampton and which are the most exclusive roads in each? Which do we consider the most prestigious domains in Saint-Tropez and Ibiza? Where to purchase in coastal Italy such as evaluating the advantages and disadvantages of purchasing in Portofino compared with the area immediately to the south of Positano?

These are questions we consider regularly, particularly when we think of the super-prime rental market and are mindful of length of season, maximum rentability levels and overall demand. We seek provenance and the lifestyle that can be created. Important criteria includes the flow of space, an outstanding aspect, a magnificent garden or roof terrace, an opportunity to extend and improve while at the same time increasing value.

Part of our role is to carry out extensive research and due diligence before advising on negotiating strategy. We then work closely with the appointed lawyers and advisory team, guiding the purchase through to exchange of contracts and closing.

We differ from estate agents and realtors since we act exclusively for the buyer charging acquisition fees on successful purchases. We cover every aspect of purchase including analysis of comparable price evidence, local planning issues, potential renovation costs, outgoings and purchasing costs.



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